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RELATED
SERVICES

An American Express company

Bulk Rate
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PAID
American Express
Travel Related
Services Company, Inc.

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THEODORE H NELSON
STUDIO 138
8480 FREDERICKSBURG
SAN ANTONIO TX 78229

Flights of Fancy and Fantasy Await You.

1988 CARDMEMBERS ONLY SWEEPSTAKES FROM AMERICAN EXPRESS



Stan Krangel
Senior Vice President
Merchandise Services

*Dreams Come True
With Our 1988 Cardmembers Only Sweepstakes!*

Grand Prize—A \$50,000 credit to charge on the American Express® Card.

First Prize—Seven-Day Shopper's Holiday for two to Paris and London—all expenses paid plus a \$7,500 credit to charge on the American Express® Card.

Second Prize—Ten winners each receive a handsome set of Antique Leather Luggage.

Third Prize—One hundred winners will receive \$100 in credit on their American Express® Card Accounts to use in any way desired.

Fourth Prize—One thousand winners will receive a \$50 "Be My GuestSM" Restaurant Certificate to use when dining at the restaurant of their choice that accepts the American Express® Card.

Dear Cardmember:

This may be your lucky day. With this private invitation you now have an opportunity to enter the fabulous 1988 Cardmembers Only Sweepstakes from American Express, where flights of fancy and fantasy await you.

The details on the Sweepstakes are in the enclosed brochure. Of special interest is the fantastic first prize—a 7-day, 6-night holiday in Paris and London with deluxe hotel accommodations, a \$7,500 credit to charge on the American Express® Card, plus a \$2,000 credit to charge as a meal allowance.

Whether or not that great prize is yours, now is the time of the year to think about your travel needs.

One of the ways to fill those needs is with the Cardin V Luggage Collection. It's five easy pieces of smart, durable luggage designed by Pierre Cardin. It's easy to pack, easy to carry and easy to store. Best of all, it can be yours at an easily affordable price. Take 3 months to pay with *no finance charges*.


And when you're traveling, go with style with the Travel Jacket. It's handsome, versatile and designed with character and quality. This jacket has everything, including *eleven* roomy pockets. It's casual, comfortable and a fashion that's never out of style. You may take 6 months to pay with *no finance charges*.

continued...

When you're traveling around town or away for the weekend, there's the Continental Courier Briefcase—an all-leather case designed to meet your special needs. It has all the special features you could want, with convenient inner and outer pockets to hold papers, film, passports or even a small camera. It's luxurious, handsome and quite affordable. You can also take 5 months to pay with *no finance charges*.

Your satisfaction is guaranteed. Acquire any or all of these great products—the luggage, the jacket or the briefcase. If for any reason you are not satisfied with your purchase, just return it within 30 days to obtain full credit. Simply fill out and mail the enclosed Reservation Forms today. And of course, don't forget to mail your Sweepstakes entry because, as we said before, this may be your lucky day.

Sincerely,



Stan Krangel

P.S.: To order by phone, call 1-800-528-8000, 24 hours a day, 7 days a week. This number is for merchandise ordering only. Please have the order form and the American Express® Card at hand when ordering by phone.

American Express® Merchandise Services

- **NO FINANCE CHARGES.** If you choose, take months to pay with no finance charges.
- **SATISFACTION GUARANTEED.** If for any reason you are not satisfied with your purchase, just return it within 30 days to obtain full credit.
- **PERFORMANCE-TESTED PRODUCTS.** Products we offer are submitted to an independent laboratory for quality and performance testing.
- **PRODUCTS SELECTED FOR VALUE.** Our team of seasoned specialists selects only those products which represent exceptional value.
- **24-HOUR TOLL-FREE PHONE SERVICE.** For your convenience, our operators are standing by 24 hours a day, 7 days a week—and we pay for the call.

Membership Has Its Privileges.™

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01172A2-02 (6/88)



AMERICAN EXPRESS® MERCHANDISE SERVICES

THE CONTINENTAL COURIER BRIEFCASE

An all-leather travel case that may have changed history.



TAKE 5 MONTHS
TO PAY WITH
NO FINANCE CHARGES

Early in World War II, as the story goes, a man carrying a specially designed leather courier case, similar to the one presented here, boarded a train in southern France, heading into Spain. In the case were plans that would help change the course of the war. When the border was crossed, the plans were passed to a British agent. Those plans allowed the British to duplicate the top secret German military encoding and decoding machine known as ENIGMA. From that moment on, until the end of the war, the Allies were able to decode every secret military message of the Germans. It was the biggest coup of the war and helped save countless lives.



Today, you can enjoy a briefcase with the same design, style and durability. This is the Continental Courier Briefcase.



A BRIEFCASE DESIGNED TO MEET YOUR SPECIAL NEEDS

The Continental Courier Briefcase has all the features you need. It measures 15" L x 12" W x 6" D and on one side there are two pockets that close with sturdy, concealed magnetic snaps. The larger pocket was originally designed to hold maps. The smaller pocket conveniently holds travel papers, passports, film or even a small camera. On the other side is a large zippered pocket, ideal for files and reports. An umbrella can be secured to the case with special, removable leather straps. And an adjustable, removable shoulder strap lets you conveniently carry the case while carrying other luggage. Inside, the main zippered compartment is fully gusseted to expand when needed to accommodate bulky reports. The soft leather handle is padded for extra comfort and the solid brass hardware is burnished to complement the look of the fine leather. This handsome case is ideal both for daily use to and from the office and as a handy travel case for short trips.



AN EXCEPTIONAL GIFT IDEA

Whatever the occasion—a birthday, anniversary, holiday or any day of special significance to you—the Continental Courier Briefcase makes an ideal gift. It's perfect for any busy executive, handy for any student and is sure to be appreciated as a beautiful reflection of your discriminating taste. The Continental Courier Briefcase is a luxurious gift at a truly fine value.

SATISFACTION GUARANTEED

Feel the luxurious softness of the rich, full-grained leather. Admire the superb hand-craftsmanship, the hallmark of quality cases. Discover how this roomy case easily and conveniently holds all your papers and files. We're sure you'll agree that this is truly a very special briefcase at a very special price. Your satisfaction is guaranteed. If for any reason you are not satisfied with your purchase, just return it within 30 days to obtain full credit. And if you wish, take 5 months to pay with no finance charges. To acquire your Continental Courier Briefcase, fill out and return the attached Reservation Form or simply call our toll-free number, 1-800-528-8000, today.

YES—I wish to acquire the All-Leather Continental Courier Briefcase. I understand that my satisfaction is guaranteed. After the examination period you may bill me in the manner I have indicated below.

There Are No Finance Charges.

The total of payments (total sales price) under the monthly payment plan is equal to the single payment price.

**You May Order By Phone At No Charge To You,
24 Hours A Day, 7 Days A Week.**

We Pay For Your Call. Call 1-800-528-8000.

This number is for merchandise ordering only. Please have this order form and the American Express® Card at hand when ordering by phone.

You May Order By Mail.

Please Indicate Payment Plan Desired

Please Indicate
Quantity In Box

Single
Payment†

Monthly
Payments†

☐ All-Leather Continental Courier
Briefcase **10541-04**

☐ \$125.00

☐ 5 payments
of \$25.00 each

†A \$4.95 Shipping and Handling charge and my applicable sales tax will be billed to my account. If the extended payment plan is chosen, these charges will be billed with my first payment. Shipping is available to all 50 states plus Puerto Rico. Please allow 2-3 weeks for delivery.

If You Order By Mail,

Please Fill In All The Requested Information.

Your Full American Express® Card Account Number:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Date _____ Card Expires On: _____ / _____

Signature _____

Ship To: (Please Print Clearly)

Name _____

Address _____

(Sorry, we cannot ship to P.O. Boxes. Please indicate shipping address.)

City _____ State _____ Zip _____

9AM-5PM Weekday Phone Number (_____) _____

Area Code

Satisfaction Guaranteed

If for any reason you are not satisfied with your purchase, just return it within 30 days to obtain full credit.

If the enclosed Reply Envelope has already been used, fill out the Reservation Form and mail it in your own envelope to:

American Express Travel Related Services Company, Inc.
P.O. Box 757, Great Neck, NY 11025.

01172A2-02 (6/88)

Detach Here →

*YOU MAY SEE YOUR DREAMS OF A
LIFETIME COME TRUE WITH OUR
1988 CARDMEMBERS ONLY SWEEPSTAKES!*

Grand Prize

One winner will receive a
\$50,000 credit to charge on the American Express® Card.

First Prize

Two winners will receive a 7-day Shopper's Holiday for
two to Paris and London—with deluxe accommodations
at Inter-Continental Hotels—all expenses paid plus a
\$7,500 credit to charge on the American Express® Card.

Second Prize

Ten winners receive a handsome set
of Antique Leather Luggage.

Third Prize

One hundred winners receive
\$100 in credit on their American Express® Card Accounts

Fourth Prize

One thousand winners will receive a \$50
"Be My GuestSM" Restaurant Certificate to use when
dining at the restaurant of their choice that
accepts the American Express® Card.

01172 A1/A2/A3 (6/88)

*1988
Cardmembers Only
Sweepstakes From
American Express*

A CELEBRATION OF THE GOOD LIFE



*Exclusively for
American Express® Cardmembers—
No purchase necessary*



Grand Prize

A \$50,000 credit to charge on the American Express® Card.
What glorious possibilities!



First Prize

A 7-day, 6-night holiday in Paris and London—with deluxe accommodations at Inter-Continental Hotels—complete with a \$7,500 credit to charge on the American Express® Card, plus a \$2,000 credit to charge as a meal allowance.



Second Prize

A complete set of luxurious antique finish leather luggage that recalls the days when travel was an art—the perfect companion for journeying in grand style.

Hundreds of additional prizes are detailed inside.

Flights of Fancy and Fantasy Await You

1988 CARDMEMBERS ONLY SWEEPSTAKES FROM AMERICAN EXPRESS.



The Grand Prize (1 winner)

A \$50,000 credit to charge on the American Express® Card—whatever, whenever and wherever you choose.

Exotic travel, sumptuous dining, luxurious shopping can all be yours. A rare and wonderful opportunity to be extravagant. Fly off to Europe for the weekend or take a leisurely cruise around the world. Indulge a longtime craving for that sleek sports car or elaborate stereo system. Pamper yourself with an opulent fur coat or dazzling pieces of jewelry. Surprise that special person with the painting or antique they have been eyeing for so long. For once in your life, let your imagination run absolutely wild!

The First Prize (2 winners)

Our Paris to London Holiday will send two people to these glittering cities in aristocratic style. Spend seven enchanting days and six glorious nights delighting in shopping, touring, dining, music or theatre, all with true continental finesse. The prize includes round-trip air transportation on American Airlines, deluxe accommodations at Inter-Continental Hotels, a \$2,000 credit to be charged as a meal allowance and a \$7,500 credit to charge on the American Express® Card. In Paris you can enjoy some of the finest cuisine in the world, shop for haute couture fashions, enjoy the cafés and bistros, the magnificent parks and museums, the sparkle and romance of Paris at night. In London, the shopping is equally splendid, whether you visit the great department stores or the exclusive shops of Regent and Bond Streets. Spend hours browsing through antique stores or eclectic bookshops. Relax with the elegance of afternoon tea. And then there

are the theaters, the museums, the parks and the historical sights ... the list goes on and on. Truly, this is a week to live like royalty, compliments of American Express.



The Second Prize (10 winners)

A magnificent 4-piece collection of top-grain leather luggage will show the world that you travel first class. The soft, supple, dark

rust leather has a rich antique finish, enhancing its look of elegance. Crafted to perfection and meticulously detailed, this is luggage that can keep pace with all your travels for years. Solid brass hardware, water-resistant linings, snap-proof zippers and carefully thought out pockets and compartments are just some of the quality features in this exceptional collection. The set includes a 42"L x 24"W garment bag, a shoulder tote, a 27"W x 17"H x 9"D pullman and a convenient carry-on. This fine leather luggage is worthy of the most sophisticated of travelers.

The Third Prize (100 winners)

100 Cardmembers will receive \$100 in credit on their American Express® Card accounts to use in any way desired. Take a friend to the theatre or to a special concert. Surprise someone with flowers or a magnum of champagne for a special occasion—or for no reason at all. Use your credit towards one of the impressive products described in the enclosed brochures. Give in to an impulse to treat yourself to something you've been wanting but couldn't quite bring yourself to purchase. Chances are you won't have any trouble finding ways in which to enjoy this prize.



The Fourth Prize (1,000 winners)

We are delighted to offer 1,000 Fourth Prizes. 1,000 Cardmembers will receive a \$50 "Be My GuestSM" Restaurant Certificate to use for fine dining at the restaurant of their choice. Certificates may be used at any of the many outstanding eating establishments that accept the American Express® Card in the U.S. or Canada. This is a welcome card that 1,000 fortunate Cardmembers can enjoy, one that can greatly enhance your pleasure, whether at a business lunch or a romantic dinner—a prize we know you'll find many opportunities to use.



*1988 Cardmembers Only
Sweepstakes Official Rules*

1. Peel off label from the outer envelope and attach it to the official Sweepstakes certificate in this mail piece. You will be automatically entered into the Sweepstakes (IF WE RECEIVE YOUR CERTIFICATE BY SEPTEMBER 30, 1988).
2. NO PURCHASE NECESSARY. You may also enter the Sweepstakes by handprinting your name and address on a 3" x 5" card, signing it and mailing it to American Express Sweepstakes, P.O. Box 927, Ridgely, MD 21683. Each entry must be mailed separately and all entries MUST BE RECEIVED BY SEPTEMBER 30, 1988, when the Sweepstakes ends.
3. PRIZE SELECTION/VALIDATIONS: Winners will be selected at random on or before October 15, 1988 by Marketing Corporation of America, whose decisions are final on all aspects of the Sweepstakes. Sweepstakes materials void if not legible or completed in full; if not obtained legitimately; if forged, reproduced or duplicated; or if they contain printing or other errors. No responsibility is assumed for lost, stolen, misdirected or late mail. All materials submitted become the property of American Express and none will be returned. Winners may be required to sign and return (within 30 days of notification) an affidavit of compliance with these rules, a travel release and a release for use of their name and likeness for publicity purposes without further consideration. Allow 6-8 weeks for delivery of prize after receipt of completed affidavit and releases.
4. PARTICIPATION: Sweepstakes begins April 1, 1988 and is open to residents of the U.S., 18 years or older, who are American Express® Cardmembers, except employees and immediate families of American Express and its affiliated companies, its promotion and advertising agencies and anyone involved in its production, development or handling. Void wherever prohibited or restricted by law. Subject to all federal, state and local laws and regulations. Taxes on prizes are the responsibility of winners.
5. PRIZES: 1 GRAND PRIZE: A \$50,000 credit to charge on the American Express® Card. 2 FIRST PRIZES: A 7-day Shopper's Holiday for two to Paris and London. Trip includes round-trip air transportation to and from a major airport in the continental U.S. nearest the winner's home (Coach air transportation on domestic flights and Business Class on international flights), ground transportation to and from airports, Coach air transportation between Paris and London, deluxe hotel accommodations, a \$2,000 credit to be charge 1 as a meal allowance and a \$7,500 shopping allowance credit to charge on the American Express® Card. (Est. retail value \$16,200.) Trip must be taken between November 1, 1988 and March 31, 1989. Itinerary (includes hotel/travel dates) arranged and subject to approval by sponsors. 10 SECOND PRIZES: Set of Luggage. (Est. retail value \$600.) 100 THIRD PRIZES: \$100 to charge on the American Express® Card. 1,000 FOURTH PRIZES: A \$50 "Be My GuestSM" Restaurant Certificate. Odds of winning are determined by the number of entries received. Prizes may not be substituted or transferred although American Express reserves the right to make cash substitutions if required by law. All prizes will be awarded.
6. For a list of Grand and First Prize winners, send a stamped, self-addressed envelope to: AMERICAN EXPRESS SWEEPSTAKES WINNERS, P.O. Box 549-B, Ridgely, MD 21660 by September 30, 1988, when the Sweepstakes ends.

OFFICIAL 1988 CARDMEMBERS ONLY
SWEEPSTAKES ENTRY FORM.

EASY TO ENTER! EASY TO WIN!
NO PURCHASE NECESSARY.

TO ENTER—Complete this Official Entry Form. Attach the peel-off label from the outer envelope and fill in your American Express® Card Account Number in the space provided. Important Note—Correct your name and/or address if necessary.

Please check one box:

☐ YES—I have ordered from the enclosed collection. Please tell me if I have won a prize.

☐ NO—I have not ordered from the enclosed collection. Please tell me if I have won a prize.

Your Full American Express® Card Account Number:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Date _____ Card Expires On: _____ / _____

Signature _____

TAKE THE PEEL-OFF LABEL
FROM THE BACK COVER
AND AFFIX IT HERE.

Please remember to indicate on reply envelope if you have decided to order an item or not.

← Detach here and insert into the enclosed reply envelope.

From



Affix
Stamp
Here

American Express
Travel Related Services Company, Inc.
P.O. Box 757
Great Neck, NY 11025-9992



☐ **YES!** I'm ordering the items indicated on the enclosed forms.

Please tell me if I've won a prize.

☐ **NO!** I do not wish to order at this time. Please tell me if I've won a prize.

An abundance of features for spirited style with comfort and convenience.

Designed with character,
detailed with quality.
Traveling around the corner
or around the world, The
Travel Jacket will become an



*Easy action bi-swing back and deep center vent
provide easy movement and comfort.*

indispensable part of your
wardrobe.

The Travel Jacket is
designed to keep up with your
fast pace, whether you move
by jet, train, car or on foot. It's
a stunning basic that belongs
in every gentleman's closet.

The Travel Jacket takes a
classic style and adds many of
the features you want in a

"wear-with-everything"
jacket. The fabric is a blend of
cotton (52%) and polyester
(48%), with a soft finish that
hangs superbly. The two-but-
ton natural shoulder styling
and bi-swing back shoulders
provide easy fit and plenty of
mobility when dashing into
airports or out of taxis.

The zip-lock pockets pro-
vide a comfortable sense of
security, knowing your per-
sonal and valuable items are
close at hand and always
protected.

A classic notched collar and
two-button turn-back cuffs
complete the design's casual
refinement. An acetate half
lining is another note of
quality that holds the jacket's
shape. In a soft tan color, this
is a jacket that's equally at
home with jeans or flannel
trousers, on the subway or in
a limo. Its full-cut design
allows you to wear a light
sweater if you need to.

American Express® Merchandise Services

- **NO FINANCE CHARGES.** If you choose,
take months to pay with no finance charges.
- **SATISFACTION GUARANTEED.** If for any
reason you are not satisfied with your purchase,
just return it within 30 days to obtain full credit.
- **PERFORMANCE-TESTED
PRODUCTS.** Products we offer are sub-
mitted to an independent laboratory for
quality and performance testing.
- **PRODUCTS SELECTED FOR VALUE.**
Our team of seasoned specialists selects only
those products which represent exceptional
value.
- **24-HOUR TOLL-FREE PHONE
SERVICE.** For your convenience, our
operators are standing by 24 hours a day,
7 days a week—and we pay for the call.

Membership Has Its Privileges.™

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Company, Inc.

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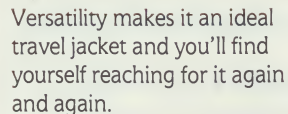
American Express® Merchandise Services

The Travel Jacket



*A handsome, versatile jacket
for the man who's going places.*

Take months to pay with no finance charges.



Possibly best of all are the eleven—yes, eleven—wonderfully handy pockets, artfully arranged but ready to hold a wealth of necessities: tickets, maps, wallet, keys, camera,

Extra-deep pocket is ideal for airline tickets and maps.

Two inside zip-lock pockets to secure your essentials.

Zip breast pocket keeps sunglasses or keys protected but close at hand.

Two-button cuffs can be turned back for more casual moments.

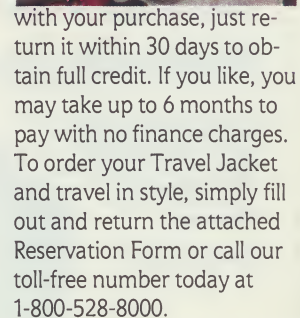
Two roomy patch/flap bellows pockets over side entry pockets.

glasses, film or your passport. They are strategically placed for maximum capacity without bulky appearance.

A fine value.

This jacket is an excellent value. As you take it in and out of suitcases, cars and closets and see how it holds its shape and crispness, you'll

wonder how you lived without it. The Travel Jacket is available in Men's even sizes 36-52, 56, 60 Regular, 36-44 Short, 38-50 Long, plus 40, 44, 48, 52 Extra Long. Dry clean. **Satisfaction Guaranteed.** See how smart the Travel Jacket looks and feel how comfortably it fits. Your satisfaction is guaranteed. If for any reason you're not satisfied



YES—I wish to acquire the Travel Jacket. I understand that my satisfaction is guaranteed. After the examination period you may bill me in the manner I have indicated below.

There Are No Finance Charges.

The total of payments (total sales price) under the monthly payment plan is equal to the single payment price.

You May Order By Phone At No Charge To You.

24 Hours A Day, 7 Days A Week.

We Pay For Your Call. Call 1-800-528-8000.

This number is for merchandise ordering only. Please have this order form and the American Express® Card at hand when ordering by phone.

IF YOU PREFER, YOU MAY ORDER BY MAIL.

PLEASE INDICATE QUANTITY
AND SIZE IN THE APPROPRIATE
BOX BELOW

INDICATE
SIZE

PLEASE INDICATE
PAYMENT PLAN DESIRED†

 **Men's Even Sizes**
36-52, 56, 60 Regular,
36-44 Short, 38-50 Long,
40, 44, 48, 52 Extra Long
11652-02

☐ **Single Payment**
\$135.00

☐ 6 Monthly Payments of \$22.50 each

†A Shipping and Handling charge of \$6.95 for each Travel Jacket ordered and my applicable sales tax will be billed to my account. If the extended payment plan is chosen, these charges will be billed with my first payment. Shipping is available to all 50 states, Puerto Rico, the U.S. Pacific and Virgin Islands. Please allow 3-4 weeks for delivery.

PLEASE FILL IN ALL THE REQUESTED INFORMATION.

Your Full American Express® Card Account Number:

Date _____ Card Expires On: _____

Signature_____

Ship To: (Please Print Clearly)

Name _____

Address _____

City _____ State _____ Zip _____

9AM-5PM Weekday Phone ()

Area Code

Satisfaction Guaranteed

If for any reason you are not satisfied with your purchase, just return it within 30 days to obtain full credit. If the enclosed Reply Envelope has already been used, fill out the Reservation Form and mail it in your own envelope to:

American Express Travel Related Services Company, Inc.
P.O. Box 757, Great Neck, NY 11025.

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- **PERFORMANCE-TESTED PRODUCTS.** Products we offer are submitted to an independent laboratory for quality and performance testing.
- **PRODUCTS SELECTED FOR VALUE.** Our team of seasoned specialists selects only those products which represent exceptional value.
- **24-HOUR TOLL-FREE PHONE SERVICE.** For your convenience, our operators are standing by 24 hours a day, 7 days a week—and we pay for the call.

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American Express® Merchandise Services



**YOU'LL RECOGNIZE THE NAME.
BUT THE PRICE MAY SURPRISE YOU.**

Presenting A Special Luggage Value.

Take 3 months to pay with *no* finance charges.

Available Exclusively Through American Express.

THE CARDIN V LUGGAGE COLLECTION

5 Easy Pieces Of Smart, Durable Luggage
Designed By Pierre Cardin
To Meet All Your
Travel Needs.
JUST \$99.00.

PLUS
A Cardin Duffel Bag and
Luggage Tags When You
Purchase This Collection.



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American Express® Merchandise Services



**YOU'LL RECOGNIZE THE NAME.
BUT THE PRICE MAY SURPRISE YOU.**

Presenting A Special Luggage Value.

Take 3 months to pay with *no* finance charges.

Available Exclusively Through American Express.

The Cardin V Luggage Collection—An Impressive, Designer-Styled Matched Set.

Here's smart, good-looking luggage that will take you anywhere in style. This handsome 5-piece matched set is carefully constructed for durability and versatile convenience. It includes two easy-to-pack Pullman cases—a roomy 25" size and a 21" carryon. There's a handy 41" Garment Bag for suits or dresses... a "weekender" 18" Sports Bag... a convenient 14" Shoulder Tote. Choose your Cardin V set in classic navy blue, rich burgundy, or sophisticated khaki, and enjoy outstanding value in luggage you'll be proud to carry.

Easy To Pack, Easy To Carry, Easy To Store ...At An Easily Affordable Price.

Whether for an overnight business trip, a weekend

getaway, or an extended vacation, the Cardin V Collection is ready to meet *all* your travel needs. Made with sturdy steel frames and high quality ballistic nylon, these are light, easily managed pieces that are also extremely strong and durable. And each boasts extra "designer features" like self-locking nylon zippers; rich leather-like vinyl trim; brass pulls; protective bottom "feet"; and shape-holding inside panels that fold up for flat storage. The sturdy shoulder straps are adjustable and detachable, and the garment bag features two thick hangers, a deluxe tuck-away hood, and an outer plastic-lined compartment for shoes or laundry.

A Perfect Gift For The Business Traveller, The Vacationer, The Student.

For distinctive style *and* practicality, this elegant set makes an ideal gift for practically anyone. And as an American Express exclusive, it won't be sold through any stores.



PIERRE CARDIN LUGGAGE TAG



KHAKI DUFFEL BAG

Roomy, Go-Anywhere Duffel Bag And 3 Luggage Tags.

With the Cardin V Collection, you get a lot of handsome luggage for a lot *less* than you'd expect to pay. We'll also send you a multi-use matching 20" Duffel Bag, plus a set of three smart Cardin Luggage Tags, when you purchase the Cardin V set.

Satisfaction Guaranteed.

Your satisfaction is guaranteed. If for any reason you are not satisfied with your purchase, just return it within 30 days to obtain full credit. And you may take three months to pay *with no finance charges*. To order, use the attached Reservation

Form or call our
toll-free number at
1-800-528-8000.



YES—I wish to acquire the Pierre Cardin V Luggage Collection. I understand that my satisfaction is guaranteed. After the examination period you may bill me in the manner I have indicated below.

There Are No Finance Charges.

The total of payments (total sales price) under the monthly payment plan is equal to the single payment price.

**You May Order By Phone At No Charge To You,
24 Hours A Day, 7 Days A Week.**

We Pay For Your Call. Call 1-800-528-8000.

This number is for merchandise ordering only. Please have this order form and the American Express® Card at hand when ordering by phone.

You May Order By Mail.

Please Indicate
Quantity In Box

Please Indicate Payment Plan Desired	
Single Payment†	Monthly Payments†

Cardin V Luggage Collection plus Duffel Bag & Luggage Tags. Indicate Color Choice: <input type="checkbox"/> Navy 02204-21 <input type="checkbox"/> Khaki 02208-20 <input type="checkbox"/> Burgundy 02205-15	<input type="checkbox"/> \$99.00	<input type="checkbox"/> 3 payments of \$33.00 each
--	----------------------------------	---

†An \$8.95 Shipping and Handling charge per set and my applicable sales tax will be billed to my account. If the extended payment plan is chosen, these charges will be billed with my first payment. We regret that shipping restrictions limit this offer to residents of the 48 contiguous states. Please allow 2-3 weeks for delivery.

**If You Order By Mail,
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